

CHARGED

WEBINAR/WHITEPAPER PROMOTION



Have you produced a webinar, whitepaper, or evaluator guide in-house?

Let Charged help you promote it to the largest audience in the electric and hybrid vehicle industry with Charged e-newsletters and website, now with over 35,000 unique monthly readers.

Promo Package 1

Banner Ads \$2,500

- 1 month Med Rec (300 x 250) ad run-of-site on ChargedEVs.com
- Med Rec (300 x 250) ad in our monthly email newsletter (1 of 2 sponsors)
- 5 day sponsorship ad (160x600) ad in our daily email newsletter
- Hosting on ChargedEVs.com for 6 months

Promo Package 2

Sponsored Content \$2,500

- 2 weeks promotion in the sponsored content position at the top of our newsfeed
- Med Rec (300 x 250) ad in our monthly email newsletter (1 of 2 sponsors)
- 5 day sponsorship ad (160x600) ad in our daily email newsletter
- Hosting on ChargedEVs.com for 6 months

Promo PRO Package

Wallpaper Ads \$5,000

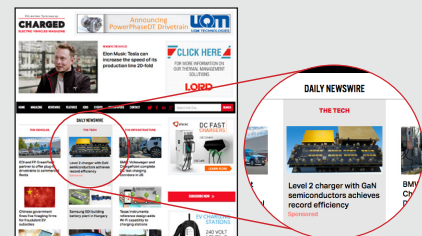
- 2 weeks of wallpaper page wrap ads run-of-site on ChargedEVs.com
- Med Rec (300 x 250) and Leader board (600x90) ad in our monthly email newsletter (Sole sponsor)
- 5 day sponsorship ad (160x600) ad in our daily email newsletter
- Hosting on ChargedEVs.com for 6 months



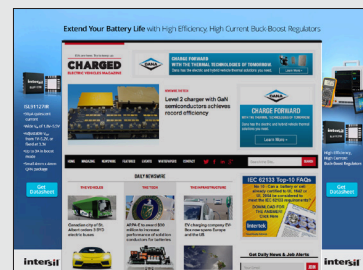
Digital Banner Ads



Email Newsletters



Sponsored Content



Wallpaper Page Wraps

WEBINARS

HOSTED BY CHARGED

Webinars are a great way to position your company as a knowledge leader - offering attendees valuable information and generating qualified leads. Our industry-leading subscriber database will ensure quality registrations and help find the best leads. Start planning your webinar today!

Webinar Hosted by Charged: \$11,025

Sign up for a Charged webinar today and let our specialists develop a complete marketing campaign tailored to your online event.

Your webinar campaign will include comprehensive promotion to ensure success:

- Promotional e-blast
- Digital banner ads
- Print ad
- eNewsletter announcements
- Dedicated registration page plus confirmation, reminder and follow up emails
- Social Media announcements
- Dedicated project manager to create, manage and produce your event
- Event moderator
- Polling, Q&A and exit survey to gather attendee feedback
- One year on-demand access for continued exposure and lead generation



▶ Video

Research shows that webinars work. Over half of B2B consumers find video webinars highly valuable.

WEBCAM: Deliver live video from your office or studio by adding a webcam to your presentation allowing you to be the face of your brand.

MP4: A video file of your webinar can be created and hosted on your website or YouTube.

BROADCAST LIVE: Whether you have a physical event or just want your webinar to look professional, all that's needed is internet access to broadcast your webcast live.

97%

97% of Video Watchers Take Action:

- ▶ Share information
- ▶ Investigate companies
- ▶ Discuss with someone else

Schedule your webinar today!

Lots of people can produce a webinar. But only Charged offers the expertise, audience and tools to help your webinar succeed.

Contact:
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