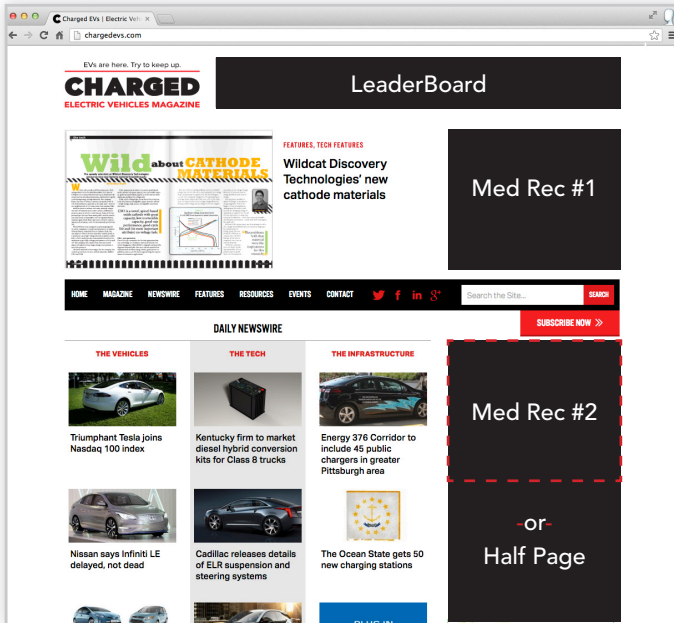


BANNER ADS



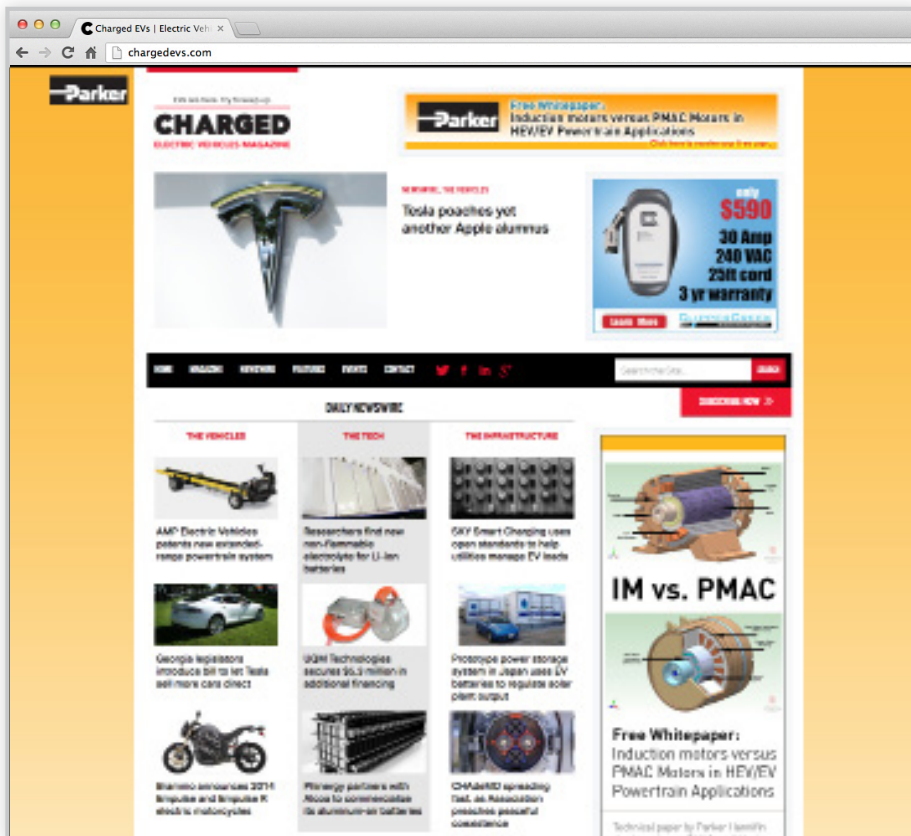
LeaderBoard - 728 x 90
Positioned at the top of every page, adjacent the CHARGED Logo

Med Rec #1 - 300 x 250
Positioned at the top right column of every page, adjacent the lead story

Med Rec #2 - 300 x 250
or

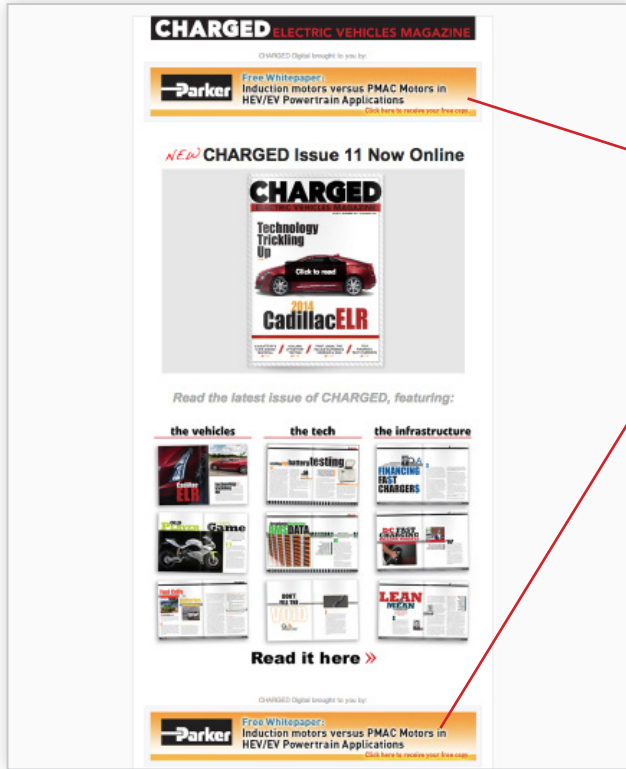
Half Page Tower - 300 x 600
Positioned at the right column of every page, adjacent the Daily Newswire feed

HIGH IMPACT FULL PAGE SPONSORSHIP



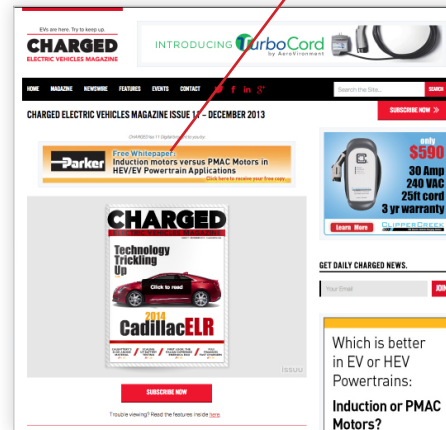
Please provide two separate background skip graphics. It's recommended to skew the live material to the top and inside of the two graphics.

DIGITAL EDITION E-MAIL SPONSORSHIP

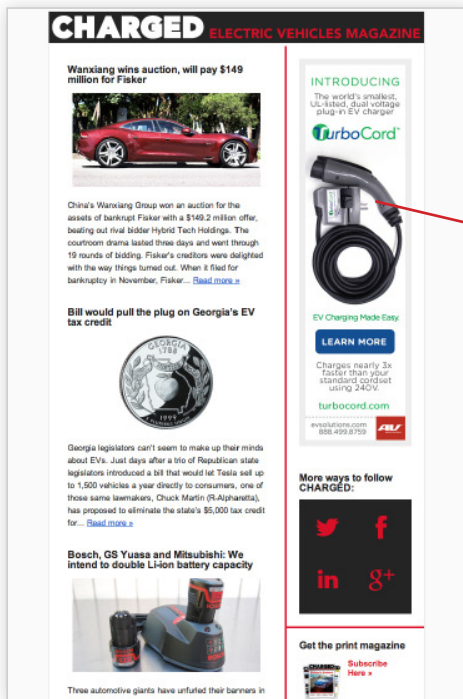


The CHARGED Digital Edition e-mail blast is sent to all subscribers when a new issue is available.

E-mail Banner - 600 x 90
Positioned at the top and bottom of the e-mail blast and on the Digital Edition landing page.



DAILY HEADLINES E-MAIL SPONSORSHIP

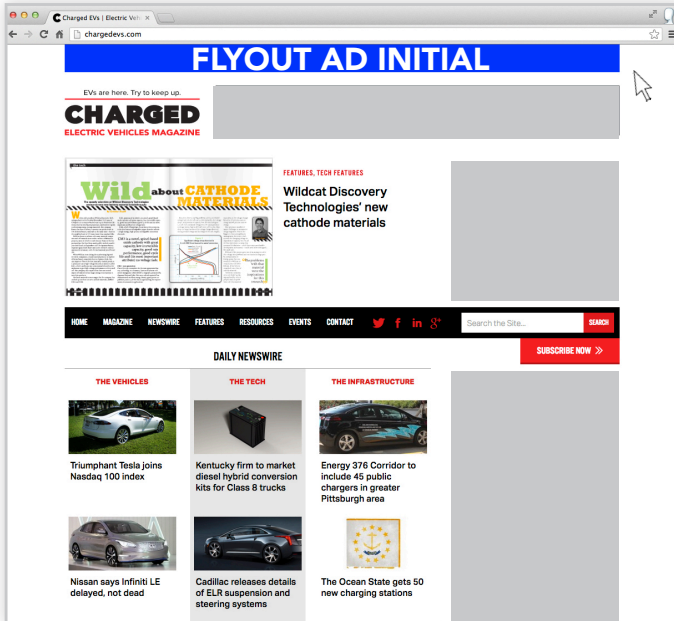


The CHARGED Daily Headlines e-mail blast is sent Monday thru Friday to an opt-in list of highly-engaged subscribers.

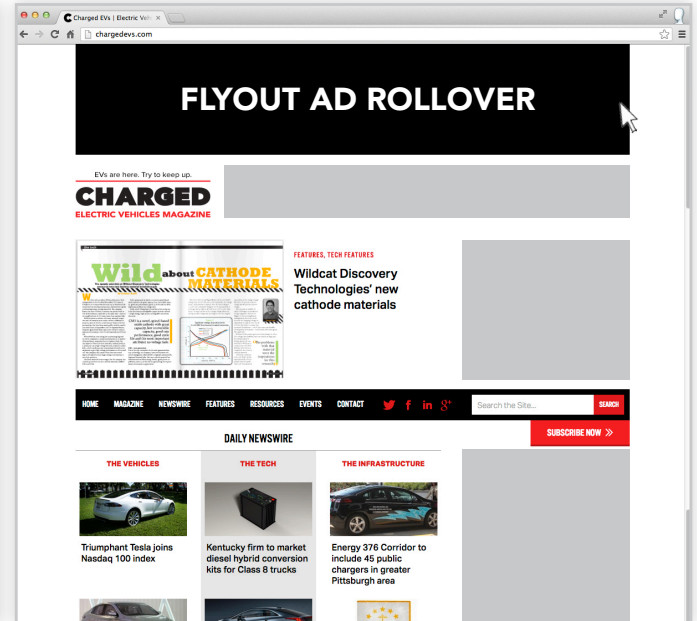
Email Tower - 160 x 600
Positioned in the right column of every e-mail.

HIGH IMPACT ROLLOVER FLYOUT AD

Initial state



Mouse rollover flyout state



Please provide two separate ads: (1) a 1000 x 50 px ad for the initial state and (2) a 1000 x 200 px ad for the mouse rollover state.

Latest stats from ChargedEVs.com

July 1, 2014 - July 31, 2014

Pageviews: 60,213

Visits: 32,385

Unique Visitors: 18,254

Pages/Visit: 1.87

Avg. Visit Duration: 00:01:57

Banner Ads

LeaderBoard: \$1,500/month

Med Rec #1: \$1,250/month

Med Rec #2: \$1,000/month

Half Page: \$1,500/month

High Impact Ads

Flyout ad: \$2,000/month

Skin ad: \$2,000/week*

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