

# 4 Steps to Capturing Great Leads

with **ChargedEVs.com** Ads

## 1 Show Your Expertise

Create informational media like a white paper, best practice guidelines, data sheet with practical design tips or a pre-recorded webinar that highlights your particular expertise and promote the top selling points of your products or solutions.



## 2 Attract Views

Build ads with thought-provoking tag lines targeting your intended audience. For example:

- » Which is better in EV powertrains: induction or PMAC motors?
- » Accelerate battery development with new testing techniques.
- » What are the top locations for public EV charging stations?
- » What is the ROI for switching a fleet to electric vehicles?



## 3 Promote

CHARGED offers a variety of different promotional options including high-impact digital ads, email-blast sponsorships and print magazine packages.



## 4 Capture Leads

After entering the minimal amount of contact info (Name, Company, E-mail, Phone), readers can download your company's unique content. These qualified leads are supplied to you directly.

CHARGED has a highly-engaged readership and these four easy steps have generated excellent results for EV industry stakeholders looking to increase their sales.

Complete this form to download the free whitepaper:

Name *	Email *
<input type="text"/>	<input type="text"/>
Company: *	Phone *
<input type="text"/>	<input type="text"/>
Job Title: *	ZIP / Postal Code *
<input type="text"/>	<input type="text"/>

**DOWNLOAD**